

Brookline Community Aging Network (BrooklineCAN) Communications Committee Minutes June 10, 2020

Conducted via Zoom

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording)

1. **Newsletter.** We discussed whether to have a two-month summer issue as in past years or to have July and August issues. We decided to have separate July and August, but the August issue will come out about a week into the month rather than by the first, to accommodate Carol's schedule.

July articles with assignments. (Articles due June 22)

- Opening of Reservoir Park (Carol)
- Gentle Yoga (Bea)
- Farmer's Market (John)
- BrooklineCAN Parks Brochure ((Carol)
- Library Opening (Ruth)
- Venmo (Bea)
- Book Talk (Bea)
- Bingeing on Netflix (Bea)
- Upcoming Events (Carol)
 - BrooklineCAN Virtual Forum on Senior Housing Sept 10

Ruth will check during next week's Steering Committee meeting to see if there are additional items, particularly with Senior Center services/activities

2. Discussion on processes for press releases and email blasts. We will follow up next month with further clarifications.

3. BrooklineCAN is sponsoring an online panel discussion, “Living with Covid-19”, Thursday June 25 at 2:00 pm. Ruth and Bea are among the panelists. The program will be announced via an email blast to our newsletter mailing list, and will be promoted on our web site and social media. The event is being organized by Frank Caro. Ruth has since been in contact with Frank on this. The email will go out about a week before the event.
4. Matt Weiss is to develop two topics on Google Groups to generate discussion.

NEXT MEETING: Wednesday, July 8, 2:00 pm